

# National Convention

# Breakout Workshops



At the 2019 National Convention in Indianapolis, Indiana, you will have the opportunity to attend educational breakout workshops specially designed for American Legion Auxiliary members.

These workshops are designed to answer questions you have as you share ideas and network with other members. It is also a great way to inform yourself as you prepare for leadership roles at the unit, district and department levels. Each session is unique, and spots fill up fast.

Attendees will have the opportunity to attend two sessions as each session will be offered twice.

Registration must be completed by August 17, 2019, and space is limited. So why wait? Sign up now!

**Register online:** <http://www.cvent.com/d/vyqs8h>

**Monday, August 26: 2:00 – 3:30 PM**

## Let's Talk Grants

107-108

Since you are in the business of caring for our veterans and military in need, you understand that financial resources are required to do the work effectively. And chances are if you had a little more money, you would be able to help more people. The American Legion Auxiliary Foundation is here to help. Come learn about the four types of grants the ALA Foundation offers including the newest Mission in Action grant.

**Who should attend:** Any interested member

## Creating a "Movement" on Behalf of Veterans

109-110

This session will be an in-depth conversation with founders of the National Coalition for Homeless Veterans who put the homeless veteran issue on the national agenda thirty years ago.

**Who should attend:** Any interested member

## Membership: Preparing for the Next 100 Years

105-106

In this session, participants will explore the membership eligibility change and how it will impact our membership in a positive way. In the first 45 minutes, facilitators will explore how the nation's veterans are changing, specifically related to the number of female veterans and what is not working with membership organizations. Next, this session will transition into a conversation about how to market our organization and will also discuss our changes to marketing and membership campaigns will move forward. Attendees will also learn strategies for marketing with The American Legion Family.

**Who should attend:** Any interested member

**Register online:** <http://www.cvent.com/d/vyqs8h>

**2019-2020 National Executive Committeewoman Orientation sponsored by LogicMark:**

**Wednesday, August 28, 2019: 12:30-1:30pm**

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This session is designed to introduce the 2019-2020 National Executive Committeewomen or their alternates to their roles, responsibilities and expectations as members of the American Legion Auxiliary's national governing body. Committeewoman will also learn the legal and ethical responsibilities of the NEC.

**Who should attend:** 2019-2020 National Executive Committeewomen

*\*Attendance at this session is limited to the 2019-2020 National Executive Committeewomen. However, in the event that the 2019-2020 NEC is unable to attend this session, her alternate may attend in her place. Please make sure to choose the 2019-2020 National Executive Committeewoman as the Contact Type on the Registration Page, even if you are the alternate.*

Please note, this session's date and time are subject to change.