

So Hello Everyone,

The New Year has started and life is getting back to normal after the holiday season. I hope you all had a very Merry Christmas and a Happy New year! The future is looking very bright and I am looking forward to working with each and everyone of you in 2019!

I have a few ideas I would like to share with you. But, first I would like to start off by saying thank you for all you do for this organization. Now let's get down to business, shall we? I would like to see Alaska at 100% this year in membership and every year going forward. I honestly believe that the way to achieve 100% is to bring back those members that we have lost over the years.

I am requesting that all the membership Chairmen go back through the roster from last year and any member that is not on your current roster as a paid member give them a call, write them a little note or send a quick email. That first contact could be all they need. Let them know that you want them to renew their membership, that the Unit misses them and you all would like to see them again. Sometimes it is just a matter of letting them know that you are still there. They may have forgotten to renew and just need that small reminder.

Remember, you can delegate these duties you do not have to do it all by yourself. Put a membership committee together and give each person a different duty. One make phone calls, one write notes, and another send out emails. Working together makes any task easier.

Membership should be on the front burner in this organization and I believe if we put our members first we will keep them and our Units will become stronger. Without a strong base we cannot stand, the individual members are very strong and when we stand together as a Unit we will have a strong Department and National Organization. The stronger we are the more we can help our Veterans, military and their families. The more we help them the stronger we become in our communities and the more members we will attract. It is a big circle that revolves around our members, lets come together and commit to making this organization as strong as it can be from the base up.

Let's not forget about the rest of the family. When you make that contact and remind that Auxiliary member to renew, don't hesitate to ask about any Junior, Legionnaire, SAL, or Riders. Let's strengthen every branch of the family.

I am very excited and hope you are too. I am more than willing to help in anyway that I can. I have been Working hard and making contact with as many members as I can. I feel compelled to tell you that members are very happy to get those phone calls and that contact. Together we can and will bring them back. Please use the ALA Department of Alaska Official Website it is there for your convenience. It is a great resource. The website is kept up to date, current and it is user friendly.

alaskalegionauxiliary.org

Thank you for your cooperation and all of your hard work, together we will make the Department of Alaska better than ever.

Remember

YOU DO YOU

I DO ME

WE DO US

ALA STRONG

For God and Country,

Von Lamm

ALA Department of Alaska

Membership Chairman

2018-2019